

Aleksandra (Ola) Nguyen

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Education

2021-2025
Brooklyn, NY
Pratt Institute
BFA Communications
Design

Involvement

April 2025
Copenhagen
ATypl Conference
Volunteer

October 2025
New York City
NY Design Club
Volunteer

Additional skills

Technical skills:

- Figma
- HTML / CSS; basic C++ & Python
- Digital photography
- E-commerce management (CMS + inventory workflows)

Language:

- Fluent English, Polish, Vietnamese
- Intermediate German

Professional experience

Jun - Aug 2025
New York City
ThoughtMatter
Design Intern

- Contributed to campaign projects, working on concepting, mockups, 3D modelling, and presentation decks
- Clients included The Clinton School and Anchors Camp

Jan - May 2024
Brooklyn, NY
Le Studio Anthost
Graphic Design Intern

- Refreshed visual identity and designed communication assets
- Established a communication strategy with sales managers
- Filmed and edited content for social media

Nov 2023
- May 2024
Brooklyn, NY
Pratt Center for Community Development
Graphic Design Intern

- Typeset reports, illustrated maps, and designed visual assets following PCCD brand standards

May - Aug 2023
Brooklyn, NY
Laine + Alliage
Graphic Design Intern

- Designed print and digital marketing assets
- Assisted with editorial photoshoot production
- Assisted at client presentations and trade fairs

Sep 2020
- Aug 2021
Warsaw, PL
Stephani Home & Decoration
Brand Designer

- Established brand identity
- Directed the development of the e-commerce website
- Led photoshoot production for promotional campaigns