

Aleksandra (Ola) Nguyen

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Education

2021-2025, **Pratt Institute**
Brooklyn, NY BFA Communications Design

Involvement

April 2025 **ATypI Conference**
Copenhagen Volunteer

October 2025 **NY Design Club**
New York, NY Volunteer

Additional skills

Technical skills:

- Figma
- HTML / CSS; basic C++ & Python
- Squarespace, Wix
- Mailchimp
- Digital photography
- E-commerce management (CMS + inventory workflows)

Language:

- Fluent English, Polish, Vietnamese
- Intermediate German

Professional experience

Jun - Aug 2025 **ThoughtMatter**
New York, NY Design Intern

- Contributed to campaign projects, working on conceiving, mockups, 3D modelling, and presentation decks
- Clients included The Clinton School and Anchors Camp

Jan - May 2024 **Le Studio Anthost**
Brooklyn, NY Graphic Design Intern

- Established and scaled brand system, from web to marketing material to client communication
- Coordinated the communication strategy with sales managers
- Shot and edited photo and video content

Nov 2023 - May 2024 **Pratt Center for Community Development**
Brooklyn, NY Graphic Design Intern

- Designed reports and outreach assets, including print handouts, e-mail newsletters, and social media posts, following PCCD brand standards

May - Aug 2023 **Laine + Alliage**
Brooklyn, NY Graphic Design Intern

- Designed print and digital marketing assets, including catalogue and press kit
- Assisted with editorial photoshoot production
- Assisted at client presentations and trade fairs

Sep 2020 - Aug 2021 **Stephani Home & Decoration**
Warsaw, PL Project Manager

- Directed the development of the e-commerce website, working with designers and developers
- Led photoshoot production for web and social